

SUCCESS STORIES: PROGRESS AND IMPACTS

Alzheimer Society

S A S K A T C H E W A N

Learn More **Live Well**

Alzheimer Society of Saskatchewan Awareness Campaign & Dementia Friendly Initiatives

September 2021

- Hosted two ABC's of Dementia public presentations within the former Sunrise Health Region (e.g. attendees from **Springside** and **Kelvington**)
- Toured across 14 communities in the region to promote the project:
Bredenbury, Canora, Churchbridge, Esterhazy, Kamsack, Langenburg, Melville, Norquay, Preeceville, Pelly, Saltcoats, Stenen, Sturgis, Yorkton
- Sent a mass ad-mail to all residents in the former Sunrise Health Region
- Responded to interest from contacts in **Pelly, Stenen, Canora** and **Esterhazy** to explore opportunities to build awareness and increase dementia friendliness
- Promoting the project on the Alzheimer Society's social media channels
- Monthly blogs featuring the collective impact project on Alzheimer Society website which are sent to contacts in the former Sunrise Health Region
- Preparing to launch new dementia friendly learning materials in Fall 2021
- Planning additional community visits to engage local organizations and community groups
- Discussion with SaskAbilities to become a formal referral partner in order to enable referrals by the First Link Coordinator to the Life Enrichment program
- Collecting and reporting data from this collective impact project and other dementia friendly initiatives using the Society's database - a key step towards sustainability of this program

For more information, visit our website: RuralDementiaSK.ca