

EVALUATION UPDATE



COLLECTIVE IMPACT (CI) APPROACH MAY 2023

Reporting Period: October 2021 - October 2022







Enhancing Social Inclusion of Older Adults with Dementia in Saskatchewan

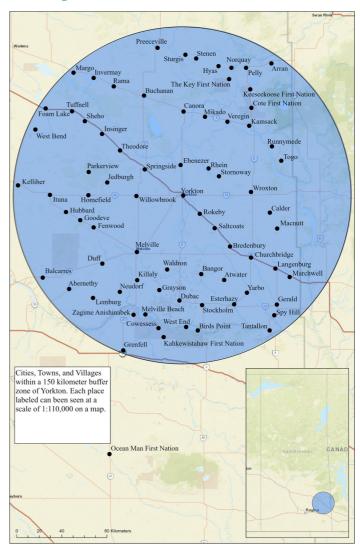
Background

Saskatchewan has approximately 1.2 million residents:

- 33% live in Rural areas
- Over 19,000 individuals live with dementia, and approximately 60% of these individuals reside in their own homes
- Dementia is expected to cost over \$35.9 billion in health and caregiver costs by 2038
- Community care is projected to become the dominant mode of dementia care in the province by 2028
- There are limited services supporting individuals living with dementia in rural Saskatchewan; this may decrease social inclusion and the wellbeing of those affected by dementia

To address this challenge, this 5-year (2019-2024) Collective Impact (CI) project, Dementia Supports in Rural Saskatchewan, has been co-designing, implementing, and co-evaluating programs and services to enhance the social inclusion of older adults with dementia and their care partners in Yorkton, Melville and surrounding rural areas.

Project Area



Detailed Project Area

Objectives

Individual, Community, and Organizational programs have been designed to address 4 objectives:

- To improve the feeling of social inclusion of older adults with dementia and their care partners
- To improve public awareness about dementia
- To reduce level of public stigma about dementia
- To improve supports for customers, clients and employees who are living with dementia or their care partners

Collaborating Organizations & Projects

Collaborating Organizations (COs) have been funded for 8 projects as of May 2023. The table below presents the COs, their projects, and timelines. The activities of the several projects are mutually contributing to address the 4 main CI initiative objectives.

Timeline	Collaborating Organization	Project
Dec 2020 - Jan 2021	Parkland Valley Sport, Culture and Recreation District (PVSCRD)	 Needs Assessment: Environmental scan and needs assessment of business, community services and programs in the PVSCRD district.
Apr 2021 - Sep 2021	City of Yorkton	Public Indoor Facility Audit
Nov 2020 - Mar 2024	The Alzheimer Society of Saskatchewan (ASOS)	 Awareness Campaign & Dementia Friendly Initiatives
Apr 2021 - Mar 2024	SaskAbilities	 Dementia Friendly Life Enrichment Program providing direct services to individuals living with dementia and their care partners
Oct 2021 - Dec 2023	Godfrey Dean Art Gallery (GDAG)	 Belong Where You Find Yourself: Engages persons living with dementia and care partners to create art and share stories
Oct 2022 - June 2024	University of Saskatchewan Rural Dementia Action Research (RaDAR)	 Scaling up RaDAR Primary Health Care Memory Clinics by building capacity and establishing services for dementia diagnosis and ongoing management
Jan 2023 - July 2024	University of Saskatchewan	 The Cognitive Kitchen: engages participants to enhance nutrition knowledge and skills while gaining peer support
Apr 2024 - June 2024	University of Saskatchewan Sakitawak Elders Group	 Addressing dementia in the community of Île à la Crosse: Initiatives to enhance quality of life of Métis people aging with dementia, and their families/caregivers, through social inclusion in the Métis community of Île à la Crosse

Achievements in Year 3 of the CI Initiative

Information presented in this section covers Collaboration Organizations' interventions for October 2021 - October 2022.

Four Collaborating Organizations provided services in the region:

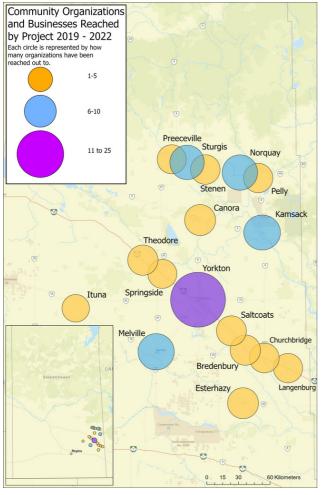
- SaskAbilities Dementia Friendly Life Enrichment Program
- The Alzheimer Society of Saskatchewan (ASOS) Awareness Campaign & Dementia Friendly Initiatives
- · Godfrey Dean Art Gallery (GDAG) Belong Where You Find Yourself
- Rural Dementia Action Research (RaDAR)

Activities of the first three projects aimed at improving the public's awareness of stigma and reducing the social isolation experienced by people with dementia and their care partners.

The RaDAR project started in October 2022, and has been mobilizing primary health care staff to establish memory clinics that will provide services for dementia diagnosis and management.

At the time of writing this report (March 2023), the CI initiative is on track, having achieved short-term outcomes and progress made towards attaining intermediate outcomes.

Communities Reached









Community Connections 2019-2022

Impacts at Individual Level

Dementia Friendly Life Enrichment Program





Objective

To improve the feeling of social inclusion for people living with dementia and their care partners.

Project Timeline: April 2021 to March 2024

Services Provided

Program facilitators travelled 20,762 KM in 12 months
to provide 619 hours of service direct services to 40
individuals (persons living with dementia and care
partners) in 12 communities: Melville, Springside,
Esterhazy, Tantallon, Langenburg, Saltcoats, Canora,
Yorkton, Kamsack, Amsterdam, Good Spirit and
Theodore.

Participant feedback indicates:

- Increased quality of life there are opportunities for participants to participate in activities they enjoy.
- Natural Supports –
 participants have built
 strong connections,
 friendships have developed
 amongst care partners and
 those living with dementia.
- Increased social interaction and feeling of inclusion – some persons living with dementia who preferred to stay indoors are now active during community outings.
- Reduced Level of stigma –
 Restaurants and businesses
 are becoming more
 dementia friendly.

"This is a good program, there are many lonely seniors out there and not everyone has someone like you to take them out..."

- Person Living with Dementia



"He [person living with dementia] socializes with people in the community on an ongoing basis. He loves to be in the community where he can meet new people as well. He greets individuals with a "Hi! Do you know me?" He always offers to shake hands with people he meets." - Care Partner



"...she [care partner] feels like her social life has returned and that she looks forward to having her weekly coffee visits with her friend as she finds it therapeutic and allows her to talk/vent with her close friend."

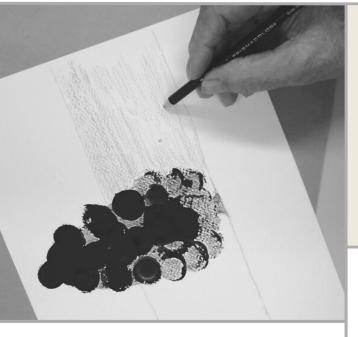
- Dementia Friendly Facilitator

Impacts at the Individual Level



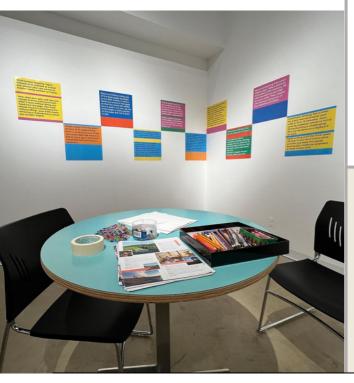
Belong Where You Find Yourself

Godfrey Dean Art Gallery



Services Provided

- Program engaged 15 individuals with lived experience and 2 lead artists in 8 planning meetings, 27 art sessions in homes, care homes and the Art Gallery.
- Group sessions offered support to increase social inclusion.



Objectives

- Increased engagement and satisfaction of people living with dementia and their care partners.
- Reduced care partners' burden.
- Increased public awareness of dementia through art.

Project Timeline: October 2021 to December 2023

Participant Feedback

Client satisfaction with the program flexibility for diverse artistic expression:



"I don't see myself as an artist, but this meeting has already opened my eyes to the different possibilities that exist."

- PLWD/Artist



"I didn't know my brain could make images like this, I am very interested in what else I can make." - PLWD/Artist

"It was really organic. You both melded with us and our family. You were both very open. Didn't have any preconceived ideas of what we should do. But open to what we have in mind. You both came with great ideas, too."

- Care Partner/Artist

Participants and lead artists described group sessions as:

- "A time to visit and support each other."
- "A social time, and a time for connection for PLWD and CP."
- "Celebrating successes and happy moments with each other."

Impacts at the Individual Level

Awareness Campaign & Dementia Friendly Initiatives



SASKATCHEWAN

Objectives

- To improve public awareness.
- To reduce level of public stigma about dementia.
- To improve supports for customers, clients and employees who are living with dementia and their care partners.

Project Timeline: April 2021 to March 2024

Awareness Campaign

 Reached out to approximately 37,900 individuals in the region through 54 social media posts.



Impacts at the Organizational Level

Reach to Engagement

The Alzheimer Society of Saskatchewan (ASOS) Awareness Campaign and Dementia Friendly Initiatives

- Connected with 36 institutions and businesses including City councils, Town offices, Public Libraries, Pharmacies and Faith groups) in 15 communities.
- Increased engagement has had effects with institutions demonstrating increased interest to provide more dementia friendly services.



Story of Change

The **Yorkton Pharmasave** implemented some dementia friendly considerations:

- Hosted a staff education session to increase knowledge of dementia warning signs and strategies of support clients living with dementia.
- Completed an environmental scan of the store to determine feasible physical adjustments for added dementia friendliness.
- Ensures all staff are familiar with Dementia Friendly Communities Toolkit.
- Adapting fonts to be more visually accessible on medication sheets that are provided with dementia care prescriptions.



Impacts at the Community Level

Organizations and Businesses Engaged by ASOS

Community	Organization/Business	
Yorkton	 Society for the Involvement of Good Neighbours (SIGN) Godfrey Dean Art Gallery Yorkton Public Library Yorkton Hearing Services Pharmasave Yorkton #443 Yorkton Crossing Retirement Community 	 Access Communications TV Yorkton BMO Bank of Montreal St. Andrew's United Church City of Yorkton SaskHealth SaskAbilties
Preeceville	Town of Preeceville	
Melville	City of MelvilleMelville Public LibraryMelville Yorkton Housing Authority	St. Henry's Roman Catholic ChurchMelville Pentecostal Church
Norquay	Norquay Health Center	
Kelliher	Town of Kelliher	
Canora	Town of Canora	
Ituna	Carlton Trail Victory Church	Deer Park Villa
Sturgis	Sturgis Metis Local	
Saltcoats	Saltcoats Public Library	
Springside	Springside Community Resource Center	
Rocanville	 Red Cross Friendly Calls Program 	
Kamsack	Rexall Pharmacy	
Theodore	 Theodore Village Office 	
Esterhazy	Sapara's Drug MartPharmasave #431	Esterhazy Public Library
Langenburg	Pharmasave #405Town of Langenburg	



The Alzheimer Society of Saskatchewan hosted a community luncheon in November.

Impacts at the Community Level cont'd

Publications in Local Media

Publications in Yorkton This Week and The Preeceville Progress led to requests for dementia friendly training by organizations.

Pege 2 Presceville Progress Thursday, September 15, 200 ABC's of dementia presentation held in Sturgis

Public members were invited to join the congregation at the Roman Catholic Church in Sturgii as they learned about dementia and how to better understand those who may have it. Jackie Biofstrand, Dementia Community Co-ordinator for the Alzheimer Society of Saskatchewan gave a brief informal presentation to those in

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Public members were invited to join the congregation at the Roman Catholic Church in Sturyis as they learned about dementia and how to better understand someone who may have it. Jackie Hostrand, Dementia Community Coordinator for the Alzheimer Society of Saskatchewan gave a brief informal presentation to those in attendance on Sept. 8 Organizers and presenter from left, were: Barb Bicorum, Jackie Hostrand (presenter), Lillian Smith and Sylvia Lozinsky.

orkton with a focus on buildog awareness about dementia. The Alzheimer Society aims educing stigma, and inviting the to be an active and supporting of these goals, they are creating new staff position located in he region, while also developing new resources that will empowe adividuals and organization: to learn more and better engageecepte with dementia and their are partners.

Associated to the project They like the overall project will create the social nectation of report and the control of report and the control of return of the control of return of the control of project intelligence of recipient intelligence of recipient intelligence of the third of the control of the cont

Dementia Friendliness

Increased willingness of businesses to make adjustments, accommodate and create dementia friendly atmosphere for clients living with dementia and care partners:

 3 restaurants have provided quiet and accessible spaces for group outings for participants of the SaskAbilities Life Enrichment program.





"I was just at your Melville event last week and boy did I find it helpful you shared with such a down-to-earth relatable manner but still ... just what our town needs more of..."

- Community Member who recognized ASOS Dementia Friendly Community Coordinator at a café



- ASOS hosted 28 ABC's of dementia presentations for 6 communities: Yorkton, Kamsack, Melville, Saltcoats, Sturgis and Norquay.
- Reached out to approximately
 22,000 households through admail campaigns.
- Reached 650 individuals and institutions through mass emails.



New Partnerships

Developed between the SaskAbilities Life Enrichment program and the Saskatchewan Health Authority Medical Social Work departments in Yorkton, Esterhazy and Kamsack areas.

Impacts at the Policy Level

 The City of Melville requested and organized dementia friendly training events for staff of two departments. Engagement of policy stakeholders:

- Continued participation of The Mayor of City of Yorkton at Community Table and Evaluation activities.
- Participation of the Minister of Mental Health and Addictions, Seniors, and Rural and Remote Health in the project's Community Table meeting.

Project Shared Measurement System

The Shared Measurement System (SMS) is a key element of collective impact; it requires establishing a process for systematic data collection using a shared list of key performance indicators (KPIs) to measure outcomes. We have co-designed, and continually review the shared measured system with Collaborating Organizations. Our SMS identifies and defines six KPIs to measure outcomes described below. Data is collected and reported on these shared KPIs across all COs enabling learning and evaluation of individual COs' programs, and the overall CI initiative.

Key Performance Indicators (KPIs) of the Shared Measurement System

KPIs to Measure Short-Term Outcomes

Reach

Number of target population who access the intervention/program.

Engagement

(use or participation, or acceptability, or uptake): Level of population interactions with the intervention/program or the content of intervention/program such as feedback and comments received.

KPIs to Measure Intermediate Outcomes

Effectiveness or Usefulness

Impact of intervention/program on knowledge (e.g. enhancing public awareness), behaviour (e.g. reducing stigma), and practice (e.g. improving supports for customers and clients).

Unintended Outcomes

Positive Unintended Outcomes: These are unanticipated benefits that emerge from COs' programs and activities. Examples include: positive impact on care providers by providing support to PLWD; better relationship with other family and community members.

Negative Unintended Outcomes: These are negative unanticipated consequences of COs' programs and activities. Examples include: Care partners not willing to give up any support for clients (detaching co-dependency of care partners and establishing increased independence for clients); care partners feeling guilty; inappropriate referral (e.g. not being able to provide services to those in crisis or those with high needs who don't meet criteria depending on the stage of disease).

KPIs to Measure Long-Term Outcomes

Sustainability

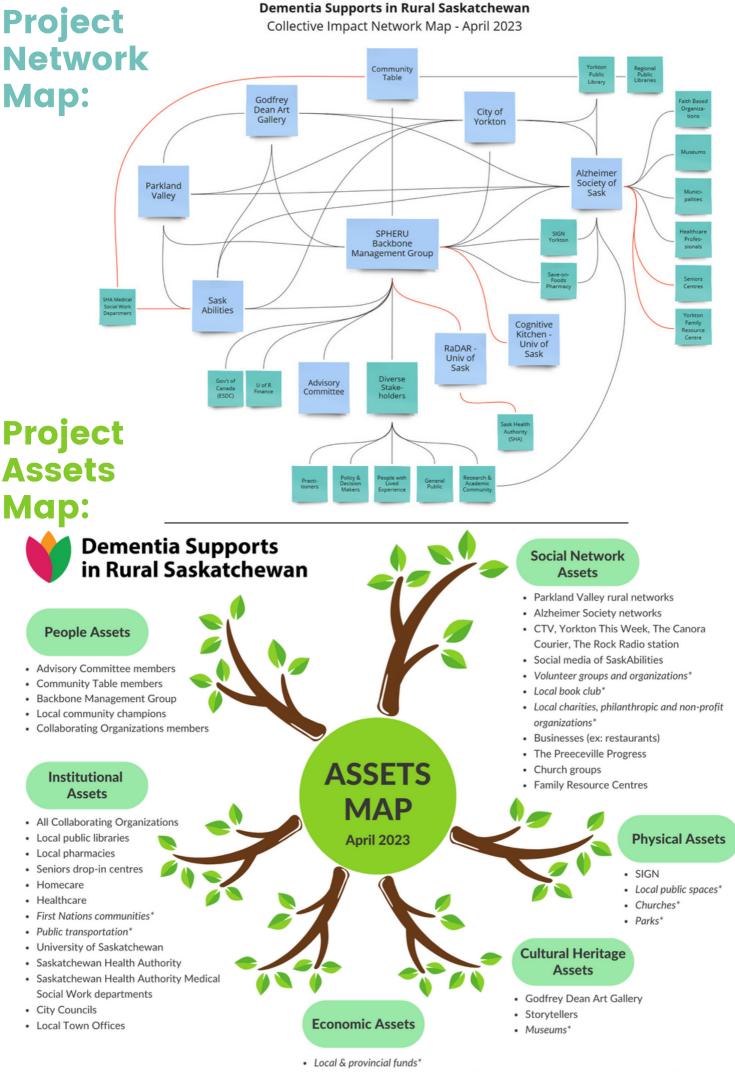
Degree to which the intervention/program is continuously used, normalised, and incorporated/integrated into public behaviour and/or organizations activities (institutionalised).

Transferability

Extent to which the intervention/program could be effectively implemented in another setting/context.

Project Outcome Measures

These are classified into 3 categories of short-term, intermediate, and long-term outcomes (See logic model on p.13). The CO projects that are funded are diverse in nature, often have different starting points, and are always in different stages of development and progress. We continually assess CO programs and activities based on the stage of progress they are at. The logic model is continuously revised as we learn through the project, and as new Collaborating Organizations' projects are added to the CI initiative.





LOGIC MODEL

February 2023



SPHERU Backbone Management Group

LEADERSHIP & GOVERNANCE, FINANCIAL SUPPORT

- 1) Establishing sub-agreements with COs
- 2) Quarterly reports to the funder

FACILITATION & ADMINISTRATIVE SUPPORT

- 1) Regular meetings to facilitate and support COs
- 2) Integrated communication strategy
- 3) Developing mutually reinforcing activities

этэйр	2) Quarterly reports to the funder	3) Developing mutually reinforcing activities
INPUTS (RESOURCES)	ACTIVITIES	OUTPUTS
PVSCRD	NEEDS ASSESSMENT	An environmental scan of rural and urban resources (programs, services, supports) available to PLWD and their care partners
Alzheimer Society of Saskatchewan	DEMENTIA AWARENESS ORGANIZATIONAL ENGAGEMENT	1) ABC's of Dementia presentations 2) Local media (radio, TV, newpaper) 3) Social media posts (e.g. Facebook, Twitter, blogs) 4) Mass mails 5) Online and printed newsletters and brochures 1) Building and expanding network of community organizations and local businesses 2) Dementia Friends monthly newsletters 1) Introductions to DFC modules
	COMMUNITY OF PRACTICE	2) Resources and tools available to assist organizations and communities to build dementia friendly capacity for organizations
SaskAbilities	LIFE ENRICHMENT PROGRAM	1) Person-centered plans 2) Home visits 3) Community visits 4) Group programs for PLWD and their care partners 5) Referrals and/or coordination with recreation-and-leisure-focused community organizations 6) Network of referral sources
City of Yorkton	DFC PUBLIC FACILITY AUDIT	Public facility age/DFC audit checklists Age/DF facilities audit report
Godfrey Dean Art Gallery	CREATING ART & SHARING STORIES TOURING EXHIBITION OF ART & STORIES	1) Group meetings 2) Home visits 3) Referrals received 1) Exhibits of arts 2) Touring of exhibition 3) Documentary film
RaDAR	ESTABLISHING NEW MEMORY CLINIC SITES SUSTAINING MEMORY CLINIC SITES (SHORT TERM	1) Contact meetings with SHA leadership and health professionals 2) Training and planning sessions for new memory clinic teams 3) Memory clinics created 1) Workgroup meetings with memory clinic teams 2) Check-in teleconferences with SHA leadership and representatives from memory clinic teams

ABBREVIATIONS

SPHERU: Saskatchewan Population Health and Evaluation Research Unit; **PVSCRD:** Parkland Valley Sport, Culture & Recreation District; **PLWD:** Persons Living With Dementia; **DFC:** Dementia Friendly Communities;

Logic Model

AND LONG TERM)

Our Co-designed Logic Model:

3) Focus groups with memory clinic teams

· A visual tool that tells the story of change

4) Continuing education webinars for memory clinic teams

- Shows inputs (i.e. resources being used)
- · Activities derived from those inputs



LOGIC MODEL February 2023



SPHERU Backbone Management Group

EVALUATION

- 1) Regular evaluation reports and feedback to COs
- 2) Establishing a mutual and proactive learning culture

INPUTS (RESOURCES)

SHORT-TERM OUTCOMES

INTERMEDIATE OUTCOMES

LONG-TERM OUTCOMES

PVSCRD

1) Increased awareness of rural community needs, areas of priority, and existing gaps in the services and supports

Alzheimer Society of Sask

- 1) Improved community awareness
- 2) Increased community reach to ABC's of Dementia presentations
- 3) Increased community engagement with ABCs of Dementia presentations
- 1) Increased reach to local organizations and businesses
- Increased engagement of local organizations and businesses
- 1) Increased reach of local organizations introduced to DFC
- 2) Increased engagement of local organizations with DFC resources

SaskAbilities

- 1) Increased reach to PLWD and their care partners
- 2) Increased engagement of PLWD and their care partners
- 3) Reduced care partners burnout
- 4) Increased personal and social connections for PLWD and their care partners
- 5) Increased access of care partners to support services and better navigation of the care system

City of Yorkton

- 1) More inclusive age and dementia friendly public places
- 2) More accessible public places for PLWD
- 3) Engaging persons with lived experiences in the audit program

Godfrey Dean Art Gallery

- 1) Increased reach to PLWD and their care partners
- 2) Increased engagement of PLWD and their care partners
- 3) Reduced care partners' burden
- 4) Increased satisfaction of PLWD and their care partners
- 5) Increased public awareness of dementia through art
- 6) Increased awareness of local organizations through tour exhibitions

RaDAR

- 1) Increased number of PHC professionals interested in implementing memory clinics
- 2) Increased reach of memory clinic training to PHC professionals
- 3) Increased engagement of PHC professionals in memory clinic service provision
- 4) Increased availability of memory clinic services to PLWD and families
- 5) Increased engagement of PLWD and families in memory clinic assessment

- 1) Enhanced public awareness about dementia
- Reduced public stigma around dementia
 Improved supports
- for clients and customers and employees living with dementia
- 4) Enhanced sense of quality of life and wellbeing of PLWD and their care partners
- 5) Reduced care partner burnout
- 6) Enhanced ability to remain at home and in the community for PLWD
- 7) Increase in the proportion of local organizations and businesses that are dementia friendly and inclusive
- 8) Enhanced coordination and collaboration across COs
- 9) Enhanced sense of community cohesion and integration
- 10) Enhanced sense of trust among COs and BMG
- 11) Enhanced learning across COs

1) Enhanced Social Inclusion of PLWD and their care partners 2) Enhanced community capacity to address gaps in supports and services 3) Enhanced sustainability of CO programs 4) Enhanced transferability of CO programs 5) Having a wellestablished community of practice

ABBREVIATIONS

CO: Collaborating Organization; BMG: Backbone Management Group; RaDAR: Rural Dementia Action Research; SHA: Saskatchewan Health Authority; PHC: Primary Health Care

Logic Model

- Outlines outputs of activities
- Illustrates the short-term and intermediate outcomes resulting from activities and outputs.
- Outlines the long-term outcomes (i.e. impact) our CI initiative aims to achieve

Process Evaluation

The process evaluation was conducted in year 3 of the project (September 2021 - September 2022) when the project was well-established.

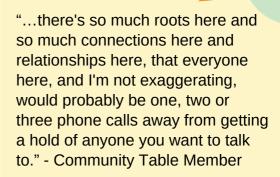
It explored the context and extent to which the CI process and its 5 core elements (i.e. common agenda, backbone support organization, mutually reinforcing activities, shared measurement system, continuous communication) have shaped and influenced the design and implementation of the collective impact project. We collected data through tracking, semi-structured interviews, document reviews, and observation.



Findings - Factors influencing design and implementation of the CI project

Socio-Cultural Factors

- Having entry point to the community through networks/connections.
- Trust and history of collaboration between COs has resulted in building trust which is essential for the success of any collaborative efforts.
- An intertwined web of personal and professional relationships make communications faster in small and rural communities.



Organizational Factors

- Leadership commitment: Community organizations that were engaged in the CI project have strong leadership commitment.
- Building on existing capacities and assets of COs: Most of the COs' programs and activities were an extension of existing programs.
- Administrative support from the University of Regina.



- "And part of that [success] I would put down to the organizations that stepped forward. They were deeply committed to the idea, and they sort of bought into stuff right away. So, they were willing to make it work."
- Member, Backbone Management Organization

Process Evaluation cont'd

External Factors

- Covid 19 pandemic limited face-to-face interactions and community visits.
- Challenges with the use of technology and access to Internet.
- "...a lot of the demographic that we're talking about, are not as comfortable on a computer or a Zoom meeting as a younger generation or somebody who's been working and is used to the technology through their work." CO Member
 - "... I really feel when you're dealing with rural communities, you need to be present. I mean, I've done my emailing, done my reach outs through phone, but people are more responsive when you're standing in their community..." CO Member

The Sustainability Factor

There are opportunities and challenges for collaborating organizations to utilize outcomes from the project by:

- Using evidence based information to solicit funding at federal, provincial and community levels.
- Maximizing untapped potential within their communities.
- Adjusting their operations to continually provide more dementia friendly services.



Project team members at the 2022 Canadian Association on Gerontology annual conference.



Acknowledgements

This report was made possible thanks to members of the Collaborating Organizations, Community Table, and Advisory Committee who have participated in the project as part of the Collective Impact approach.

Thank you for your contributions & engagement.

COLLABORATING ORGANIZATIONS















BACKBONE ORGANIZATION

FUNDER







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Project Links



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